

### **New York State Chiropractic Association**



**PRESIDENT'S REPORT** Anthony Palumbo, D.C.

#### **NYSCA OFFICERS**

President Anthony Palumbo, DC president@nysca.com

Vice President Chris Piering, DC vicepresident@nysca.com

Recording Secretary Lloyd H.Kupferman, DC secretary@nysca.com

Communications Secretary Amorette Smith, DC, MS comm.secretary@nysca.com

Treasurer Gerald Stevens, DC, MS, MPH treasurer@nysca.com

> Past President Jason Brown, DC pastpres@nysca.com

### BOARD OF DIRECTORS

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ACA AFFILIATE DIRECTOR James Walters, DC [Region 4]

#### **NYSCA STAFF**

Executive Vice President of Operations Elizabeth Kantrowitz liz@nysca.com

Executive Administrative Assistant Ashleigh Prentiss ashleigh@nysca.com

### WELCOME NEW MEMBERS

The NYSCA would like to welcome new and returning members! Your participation in professional organizations is essential to the advancement of our work for our members and our patients. Thank you!

#### **NEW MEMBERS**

Dr. Frank Valente D7 Dr. J. Todd Whitehead (OOS) Dr. Adrien Catania D11 Dr. Amram Weiner D3 Dr. Faisal Masood D3 Dr. Charles Ryu D3 Dr. Jaime Towle D3

#### **STUDENT MEMBERS**

Northeast College of Health Sciences Jagpreet Singh

2024 Fall Convention October 25-27, 2024 at Hilton Garden Inn Roslyn

### Earn up to 16 CE Credits over 3 days on beautiful Long Island!

Up to 4 Category 1 credits; up to 16 out of state credits. Save \$50 off at-the-door prices when you register by 10/11/24.

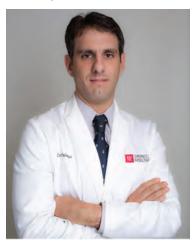
Special pricing for Association Members. Registration MUST be received by Friday, 10/18/24.

### **MORE INFO**

Cover Photo by Dr. Phil Facquet, D7 - Old School House, Bedford, NY

### PRESIDENT'S REPORT

#### Anthony M. Palumbo, D.C.



Dear NYSCA Members,

As we enter the fall season, we expect change change in the weather, foliage, and our schedules as the summer ends and kids return to school. As individuals, we tend to not like change because it is often associated with negative connotations. However, change is often fundamental to growth and progress, shaping us individually, as an association, and most importantly, as a profession.

Change is not just a disruption, but a crucial element in the journey towards improvement and transformation. It challenges the status quo, pushes boundaries, and fosters innovation by encouraging new perspectives and ideas. Embracing change allows for adaptability and resilience, which are essential qualities in our everevolving world. Stepping out of the "comfort zone" often leads to new insights and achievements and therefore drives development. On a broader scale, change within our association can lead to improved systems, which can generate greater accomplishments and improvements for our profession and our patients.

As you already know, the NYSCA has recently experienced a tremendous change with the retirement of our Executive Director of 36 years, Dr. Karl Kranz, and our Executive Assistant of 23 years, Antoinette Kranz. They were not only the cornerstone of our collective efforts, but mentors, friends, and irreplaceable assets to the association. Their presence over so many years at our meetings and conventions, and through our phone lines brought a sense of family to the NYSCA. Their departure left us with a bittersweet realization of the immense impact they had on our organizational dynamics and their departure left behind a void that seemed impossible to fill.

As we forge ahead, it is crucial to embrace this pivotal moment with renewed enthusiasm and determination. I want to welcome to the NYS- CA staff, our new Executive Assistant, Ashleigh Prentiss. Ashleigh seamlessly carries the torch passed onto her by Antoinette and is a valuable addition to the association.

The position of Executive Director has also been filled... sort of. After much deliberation and discussion, the NYSCA Board of Directors decided to restructure the position. The position of Executive Director was merged with the position of Controller and then split into two and renamed. The NYSCA now has an Executive Vice President of Operations (EVPO) and an Executive Vice President of Professional Affairs (EVPPA).

The newly created position of EVPO was filled by our former Controller, Elizabeth Kantrowitz. Liz's tireless dedication to the NYSCA, profound institutional knowledge, intellect, organizational skills, and genuine warmth made this an easy choice for the Board.

After a considerable search, we are excited to welcome Michael Martin to our team, filling the newly created position of EVPPA. Michael's extensive experience in association management, coupled with his knowledge as a strategic advisor and in government relations and legislative policy, along with his degree in law make him an instant asset to our association.

Michael's addition brings to the NYSCA a fresh perspective and expertise that will be instrumental in driving our strategic initiatives forward. His role will be crucial in advancing our objectives and supporting our ongoing projects.

In tandem with these exciting developments, our legislative agenda has made significant strides. These recent advancements demonstrate our ability to effectively navigate and influence policy, reinforcing our commitment to shaping a favorable environment for our profession and our patients.

Our main legislative priority remains the chiropractic scope of practice bill (S6047-A/A4150-A). This summer, we had very productive conversations with physical therapists and orthopedic surgeons. Our hope is to wrap up these conversations this fall and get both groups comfortable with the legislation so that they ideally support, or at least do not oppose, the legislation. Another important piece of legislation that we are working on is the lookback bill (S7076/ A7590), and we continue to work closely with a number of other professional groups, including optometrists, podiatrists, physician assistants, mental health professionals, and the Medical Society of the State of New York to advocate for the passage of this bill. Lastly, we are working on the Title VIII coalition partnership bill (A715/S5581) which involves working with numerous other healthcare groups.

This progress, with a strategic focus on collaborative efforts, is a testament to our increased role in the healthcare industry. Our continued work through the Joint Legislative Task Force with the New York Chiropractic Council has been effective in communicating the credibility of chiropractic and our ability to meaningfully contribute to the health and well-being of the population of New York.

Our recipe for the success of our profession continues to include three main ingredients: membership, leadership, and legislation.

Our strong and engaged membership base continues to be the foundation of our success. The dedication and support from our members empower us to push boundaries and achieve new milestones. Together, with our new team members, a focused legislative agenda, committed leaders, and robust membership (including our student members!), we are well-positioned to embrace new opportunities and drive our profession toward a prosperous future.

With this strategic blend, we are exceptionally well-positioned for a remarkable year ahead. Our initiative-taking approach and recent accomplishments set a solid foundation for continued success and growth. As we leverage our strengths and pursue new opportunities, we are poised to achieve significant milestones and drive impactful results. The collective dedication and forward-thinking mindset within our organization are key to navigating challenges and embracing the opportunities that lie ahead, setting us up for a year of exceptional progress and achievement.

As a reminder, we will hold our next convention October 25-27 at the Hilton Garden Inn in Roslyn, New York. As a member, attending the upcoming convention is crucial for maximizing the value of your membership and staying at the forefront of our field. This event provides a unique opportunity to connect with fellow members, industry leaders, and experts, fostering valuable relationships and collaborations. It is also an ideal platform to gain firsthand insights into the latest trends, advancements, and best practices that can enhance your professional skills and knowledge. By participating, you contribute to the collective strength of our association and ensure that you are actively engaged in shaping the future of our profession.

Thank you for your ongoing support and commitment. As always, I look forward to working together with you and witnessing the positive difference we can make together.

Warm regards,

Anthony M. Palumbo

### **UPCOMING EVENTS**



# **NYSCA** Conventions

Continuing Education Opportunities of the Highest Caliber

Presenting the New York State Chiropractic Association

onvention

### October 25-27, 2024 at the Hilton Garden Inn Roslyn

It is our pleasure to invite you to join us for the NYSCA 2024 Fall Convention! We encourage you to arrive early for the Friday session to check in and visit with our event exhibitors. Classes on Friday will be from 2pm-6pm and will offer up to 4CE, followed by our Welcome Reception. The Saturday session will be from 8am-6:00pm and will offer up to 8 credits, along with a banquet luncheon and dessert reception with sponsors and exhibitors. The Sunday portion will be from 8am-12pm and will offer up to 4 credits.

#### Earn up to 16 CE Credits over 3 days on beautiful Long Island!

Up to 4 Category 1 credits; up to 16 out of state credits. Save \$50 off at-the-door prices when you register by 10/11/24. Special pricing for Association Members. Registration MUST be received by Friday, 10/18/24.

**Download Event Agenda** 

Register Online



#### Friday, October 25, 2024

r nuay, O	CIODEI 23, 2024	
2pm-3pm	Evaluation and Treatment of the Most Common Lumbar Degenerative Conditions Prior to Surgery	
	Jeff Silber MD DC   Northwell Health System	1 CE Cat 2*
3pm-4pm	Improving Function and Form: Minimally Invasive & Non-Fusion Scoliosis Surgery in the Child & Adult	
	Baron Lonner MD   Scoliosis & Spine Associates	1 CE Cat 2*
4pm-6pm	Nutritional Support for General Health of the Patient on Medication	
	Mary E. Balliett DC MSACN   Potential Power Nutrition	2 CE Cat 2*
Saturday	, October 26, 2024	
8am-9am	Shockwave Therapy: An Introduction to the Latest in Soft Tissue Therapy.	
	Harlan Pyes MS FACC   Harlan Health Products	1 CE Cat 2*
9am-10am	Back Pain and Sagittal Imbalance	
	Brian J. McHugh MD FAAN   McHugh Neurosurgery	1 CE Cat 2*
10am-12pm	Feet, Ankles, Shoulders and Ribs: Tips For Evaluating and Treating These Key Extremities (Part 1)	
	Kevin Wong DC   Foot Levelers	
2pm-4pm	Feet, Ankles, Shoulders and Ribs: Tips For Evaluating and Treating These Key Extremities (Part 2)	
r r	Kevin Wong DC   Foot Levelers	
4pm-6pm	Temporomandibular Dysfunction: Diagnosis and Treatment	
1 -1	Richard Marsillo DC MS DAAPM	
Sunday,	October 27, 2024	
	Sensible Coding for a Thriving Practice	
	William J. Lauretti DC FICC FACC   NYSCA District 15	*2CE Cat 1*
10am-11am	Defending Against Recoupments, Recoupment Demands and SIU Audits	
	Thomas J. Force, Esq.   The Patriot Group	*1CE Cat 1*
11am-12pm	Strategies for Protecting Practice and Reputation	
· · - [- · · ·	Thomas J. Force, Esq.   The Patriot Group	*1CE Cat 1*

Policy Statement: The NYSCA makes every attempt to offer programs as publicized. We nevertheless reserve the right to alter and/or adjust program details, including but not limited to dates, locations, times, instructors, and presentation sources and sequences.

License Renewal: Continuing education credit (CE) is provided by Northeast College of Health Sciences. Neither a speaker's or exhibitor's presence at a seminar/ course/ lecture/ webinar/ online presentation (event), nor product mention or display, shall in any way constitute Northeast College endorsement. Northeast College's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.

\*CE pending for NY, PA, FL. Pre-Approved: CO, CT, DE, DC, ID, IL, IN, IA, MA, MD, MI, MT, NE, NC, ND, NH, NJ (DC only), OH, OR, RI, SC, UT, VT, VA, WA, WY, Puerto Rico, Canadian Provinces (except AB) This course is valid for Doctor of Chiropractic CE credits in "pre-approved" states, so long as it falls within the scope of practice as outlined by the corresponding state board. It remains attendees' responsibility to contact the state board(s) from which they seek continuing education credits for purposes of ensuring said board(s) approves both the delivery method and content as they relate to this event.



Visit the Virtual Expo

### **UPCOMING EVENTS**



#### WINDSONG RADIOLOGY GROUP AND NYSCA DISTRICT 17 PROUDLY PRESENT

The 2024 Chiropractic Continuing Education Program at Salvatore's Italian Gardens 6461 Transit Rd, Depew, NY 14043 Free parking in all parking lots. No permits or passes required.

September 26, 2024 8:00 AM-8:00 PM

Registration & Breakfast at 7:30 AM Continental Breakfast and Lunch served

Applied for 12 hours CE Requirements for New York State in the following areas: Category I: 3, Category II: 9





September is Drug-Free Pain Management Awareness Month



#### **MORE INFO**



#### **Chiropractic: Plan for a Strong Healthspan**

National Chiropractic Health Month (NCHM) 2024 will promote the importance of maintaining a healthy musculoskeletal system as we age.

This October, during National Chiropractic Health Month, chiropractors nationwide will share information on the importance of maintaining a strong and healthy musculoskeletal system as we age. As experts in MSK health, chiropractors provide a non-drug, evidence-based and patient-centered approach to treating common MSK conditions such as neck pain, joint pain and back pain (the single leading cause of disability worldwide). They also advise their patients on health promotion and injury prevention strategies that help to keep them physically active — which is regarded as one of the most powerful contributors to health and longevity.





#### CHIROPRACTIC DAY: A HISTORICAL REVIEW OF A DAY WORTH CELEBRATING



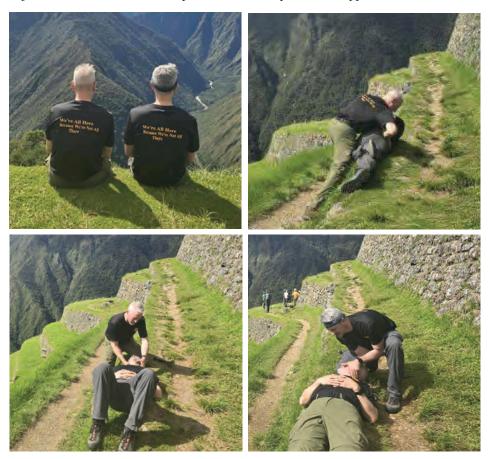


### MEMBER SPOTLIGHT



#### In May of 2024, NYSCA VP Chris Piering and his son, NYSCA member Chris Piering hiked the Inca Trail to Machu Pichu.

Eight days of high altitude hiking was helped by having two DCs able to give a good adjustment when needed! These photos were at Intipata, on the approach to Machu Pichu.



### SPONSOR SPOTLIGHT



#### **Meet Jane**

We know how it feels to search for that one software that just 'gets' your clinic's unique needs. We've been there too, and it's actually how Jane App came to life.

Jane App is a clinic management software and EMR that's built to help make clinic life easier for you.

When our co-founder, Ali, was running her clinic, she was looking for a software that would be user-friendly for both patients and practitioners, with powerful features and an intuitive design. When she couldn't find the right fit, our other co-founder, Trevor, offered to build her a solution. Fast forward 10 years and that solution is now Jane App.

Today, Jane offers helpful features like easy online booking, flexible scheduling, customizable documentation, a secure payment solution, and more. Jane even helps you get paid on time and in full with integrated insurance billing.

And the best part is that with Jane, you're not alone! Support is unlimited, so you can rely on our friendly team to answer any questions that come up at any point in your Jane journey.



### **WEBINARS**

#### Earn Continuing Education credits from the comfort of your office

In addition to CE available at our statewide conventions, the NYSCA now offers continuing education credit via webinar through Northeast College of Health Sciences Post-Grad. NYSCA Webinars are held monthly, usually on a Wednesday at 1pm EST.

### Treatment Strategies for Patients Suffering with the Neurological Responses to Chronic Stress

Presented by: Brian Jensen DC November 6, 2024 | 1pm-2pm (1CE)

With a greater understanding of how the nervous system works and responds to our environment, we can improve patient outcomes by making intentional, predictable changes to pain, inflammation, postural integrity, balance and functional movement. This session will cover: Neuroplasticity Applied to Chiropractic; The Adaptive Nervous System; Chronic Inflammation; Neuro Biomechanical Efficiency; Creating Lasting Changes — Measurable Outcomes.

### Integrating A Wellness Consultation into Practice: Successful Patient Outcomes with Healthy Lifestyle Choices

Presented by: Thomas R. Ventimiglia, DC, FACC December 4, 2024 | 1pm-2pm (1CE)

The purpose of this lecture is to provide the doctor with an evidence-informed communication technique that can integrate with and expand the traditional consultation to include a patient discussion and plan of action that promotes health, wellness, and well-being.

### Diet and Lifestyle Support to Reduce Fatigue

Presented by: Mary Balliett, DC, MSACN, Pr ofessor Emeritus Northeast College of Health Sciences January 8, 2025 | 1pm-2pm (1CE)

In this course, we will discuss: The possible causes of fatigue; The role of the thyroid in energy production; Dietary changes needed to support each type of thyroid disease; The importance of eating fat for active thyroid hormone production; The importance of burning fat rather than sugar; The importance of sleep and exercise to burn fat; Macronutrients (protein, carbohydrate, and fat) for optimum function; Vitamins and minerals needed for optimum function

#### Tuition Discount

Association Members are eligible to receive a discount on tuition for NYSCA-sponsored webinars via coupon code at registration check-out. Please be sure to check your email for the discount code, which is included for all NYSCA members. You must have your discount code BEFORE registering. Please note, once you register, the discount code cannot be applied retroactively. Contact the NYSCA Administrative Off ice at 518-785-6346 for more information.

#### **Registration Deadline**

Attendees MUST be registered and paid via credit card or check by 3:00 pm, one week before the course is to take place, to avoid additional fees. All unpaid/late registrations and at door registrations are subject to the following non-refundable fees: add \$5 (1-hr webinars). Northeast College Continuing Education Policy

#### License Renewal

Continuing education credit (CE) is provided by Northeast College of Health Sciences. These seminars are valid for CE credits in "pre-approved" states, so long as they fall within the scope of practice as outlined by the corresponding state board. It remains attendees' responsibility to contact the state board(s) from which they seek continuing education credits for purposes of ensuring said board(s) approves both the delivery method and content as they relate to this event. Neither a speaker's or exhibitor's presence at said event, nor product mention or display, shall in any way constitute Northeast College endorsement. Northeast College's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.

**Register Online** 

**Register Online** 

**Register Online** 

### LEGISLATIVE

## NYSCA

#### By: Amy Kellogg

Thursday, June 6, was the last scheduled day of New York's 2024 legislative session, but they went into overtime. The Senate completed their business on Friday, June 7 around 8:30 p.m. while the Assembly worked through the night and completed their work just after 7:00 a.m. Saturday, June 8.

The legislative session in Albany is normally measured in two phases: budget time, which runs until sometime around the April 1 budget deadline, and post-budget, which runs from then until the end of the session. Traditionally, the post-budget phase lasts about eight weeks. However, this year's post-budget phase was truncated because of a late State budget and a late observance of the Passover holiday, which significantly impacted how the session concluded. The normal eight-week end of session period was only five weeks, making it difficult to garner momentum for the large-scale legislative priorities that we tend to see at the end of a legislative session.

This left us a short time frame to work on our legislative priorities. Our main legislative priority is the chiropractic scope of practice bill, S6047-A/A4150-A (Senator Gounardes, Assemblymember O'Donnell). It would update and modernize the chiropractic scope of practice. This legislation recognizes the changes in the education and training of chiropractors, while ensuring that the profession remains surgery and drug free. In the over 60 years since chiropractors were recognized as a licensed profession in New York, there have been significant advances in the educational standards and training for doctors of chiropractic. While this legislation did not pass this year, we had very productive conversations with the physical therapists and orthopedic surgeons. Each group had expressed some concerns with the bill, so we met with them to see if we can address their concerns. Our hope is to wrap up these conversations this fall and get both groups comfortable with the legislation so that they either support, or at least don't oppose, the legislation. In addition, we are beginning to plan for a new Assembly sponsor for the legislation as Assemblymember O'Donnell is retiring this year. We would like to thank Assemblymember O'Donnell for his support of the scope legislation and for being such a strong advocate for the chiropractic profession in New York. We wish him the best in his retirement.

Another legislative priority was the lookback bill (S7076/ A7590, Senator Scarcella-Spanton, Assemblymember Lavine). The lookback bill would limit the lookback period for insurance overpayment recovery from health care providers to three months. We worked with a number of other professional groups, including the Medical Society of the State of New York, optometrists, podiatrists, physician assistants, and mental health professionals to advocate for the passage of this bill. While the bill did not pass this year, we had a lot of positive meetings with the Senate and Assembly on the legislative session and will build on this momentum in the next legislative session.

Another bill that became a high priority at the end of the legislation session was A10009/S9214 (Assemblymember Stirpe, Senator Stavisky), which is called the health care professional transparency act. This bill became a priority because of the grave concerns we had about this legislation. This bill would heavily restrict the ability of non-medical professionals to advertise and discuss their credentials, would ban private credentialing and certification outside of the medical profession, and would restrict the use of titles such as doctor and physician. This bill is a blatant attempt to undermine public confidence in the qualification and expertise of tens of thousands of nonphysician health care providers, who are called upon to provide the delivery of and access to health care for millions of New Yorkers. The various medical societies in New York pushed hard to advance this legislation. The heart of their argument for the legislation was that with many professions now requiring doctorates for their graduates, patients will be confused. This misguided attempt by proponents of the legislation to diminish the services provided by vital health care professionals was strongly opposed by a coalition of over twentytwo health care provider groups in New York, who are working to serve the needs of New York's patient population during a time of severe shortages of healthcare providers. We will continue to work with the broader coalition of health care providers to oppose this legislation.

Now that the session has concluded, all focus has shifted to the upcoming elections. Primary elections occurred across the State on Tuesday, June 25. For the General election on Tuesday, November 5, all 213 seats of the Legislature will be on the ballot as are all members of the U.S. House of Representatives, the United States Senate seat currently occupied by Senator Kirsten Gillibrand, who is running for re-election, as well as the seat for President of the United States. There are also many local races that will be on the ballot. We already know that there are many members of the Legislature who are retiring or seeking another office, so there will be many new members in the next legislative session. In addition, many of those leaving are chairs of key committees, so we will see many new committee chairs next year, especially in the Assembly. We are reviewing the legislative priorities and working on the strategic plan for the next legislative session.

As always, if you have any questions, please feel free to reach out.

### INSURANCE UPDATES

### MEDICARE ADVANTAGE PRIOR AUTHORIZATION PROGRAM UPDATES FOR UHC / AARP MEMBERS

The NYSCA continues to communicate with Optum regarding the implementation of the new prior authorization program for AARP and UnitedHealthcare's Medicare Advantage members.

We understand many of you have been attempting to determine the impact of this requirement on your practice and the patients you serve. Many of you have been checking the myoptumhealthphysicalhealth portal, while others are calling United and Optum. Please note, the information you have obtained may not be an accurate representation of the prior authorization requirements effective on/after 9/1/24.

The NYSCA Insurance Committee has received your questions, and has sought clarification on a number of issues.

Here's what we learned from Optum:

As a benefit of membership, access to this article is limited to current NYSCA members.



### IMPORTANT CMS-1500 UPDATE FOR HEALTH CARE PROVIDERS

As was recently announced in Subject Number 046-1707, the Board will require health care providers to contract with an electronic submission partner to submit the CMS-1500 universal medical billing form electronically on their behalf beginning in 2025. This new requirement will allow for faster payments, greater accuracy and efficiency, and will improve injured workers' access to timely, quality medical care.



### NYS WORKERS' COMPENSATION BOARD TARGETS FALL 2024 RETURN OF IN-PERSON HEARINGS

The NYS Workers' Compensation Board is pleased to announce that we are targeting a fall 2024 opening for multiple hearing locations/customer service centers across the state. While virtual hearings will continue to be available statewide, the reopening of these sites will give injured workers in these locations the option to attend their workers' compensation hearings in person, if they wish.



### HUMANA MEDICARE ADVANTAGE UPDATE

As many of you are aware, the NYSCA Insurance Committee (The NIC) has been working with Humana's Executive Resolution and Utilization Review Department over the past week. Those conversations were professional, meaningful, and results driven. The following information is based upon our interactions with Humana.

As a benefit of membership, access to this article is limited to current NYSCA members.



**2024 Fall Convention** October 25-27, 2024 at Hilton Garden Inn Roslyn

**MORE INFO** 

# FREE INFORMATIVE CONCUSSION EDUCATION MODULES

In partnership with the New York State Athletic Trainers' Association, the Brain Injury Association of New York State is offering COPE: Concussion Outreach Prevention Education programming. COPE programs are offered at no cost and supported by funding provided by the New York State Department of Health, in collaboration with the New York State Senate.

The Concussion Education Modules provide free, online learning opportunities presented by renowned concussion expert and Medical Director of the University at Buffalo Concussion Management Clinic Dr. John Leddy. Follow this link to learn more:

https://bianys.org/cope-modules/

Please direct any questions to Michelle Kellen, Professional Development Manager at mkellen@bianys.org or 518-459-7911.

### Please note: Per the NYSED, the treatment of concussion does NOT fall within the scope of New York chiropractic practice.

These courses described above are being made available for individuals who wish to view them for professional enrichment only. Continuing education credit is not available for these courses for New York State Chiropractors.

Additionally, please note that the New York State Education Department Board for Chiropractic has stated in a recent practice alert:

"... The treatment of concussion does not fall within the scope of New York chiropractic practice. Comorbidities such as concussion do not necessarily exclude chiropractic treatment or treatment of other concurrent conditions that fall within the profession's scope.

When the history, examination and assessment of a patient leads to the working diagnosis of a concussion, the chiropractor is required to refer the patient to an appropriate medical provider. **Chiropractors may not manage the diagnosis and treatment of a concussion patient.** A chiropractor may treat the associated spinal and soft tissue injuries sustained during a concussive event concurrent with a medical provider overseeing the concussion treatment..."

#### The NYSCA is providing this information as a public service only.

The information above is being provided for your convenience and does not in any way constitute an endorsement. The links on this page point to external web sites. By following the links shared, you will be leaving the NYSCA website. Our provision of these links does not imply approval of the listed sites, warrant the accuracy of any information in those sites, constitute endorsement of the entities to whose sites the links are made, or endorse any of the opinions expressed on any of these outside websites. These websites operate at the direction of their respective owners. If you have a question or comment about any of these websites, please contact the site owners directly.

### PRACTICE ALERTS

#### MANDATED TRAINING RELATED TO CHILD ABUSE

Updated Mandated Reporter Training Requirements. Chapter 56 of the Laws of 2021 amended Social Services Law § 413 to require additional training to include protocols to reduce implicit bias in decision-making processes, strategies for identifying adverse childhood experiences, and guidelines to assist in recognizing signs of abuse or maltreatment while interacting virtually within the New York State Mandated Identification and Reporting of Child Abuse and Maltreatment/Neglect coursework. This law requires that mandated reporters, including those who have previously undergone the current training, complete the updated training curriculum by April 1, 2025. Information about approved training providers can be accessed on our website.

#### **READ MORE**

#### SELF-DIRECTED ONLINE TRAINING

Mandated reporters can participate in this 2-hour webbased online training course at any time, 24/7. Users must complete the course within the course duration which is the current calendar year. Progress is saved at the end of each section, so you can complete it at your own pace. Please be advised that the Office of Children and Family Services now requires all mandated reporters to take a short multiple choice test both before and after the mandated reporter training. Users will need to complete the posttest to be marked as having completed the course and to access their certificate, if needed. The results of the test are for informational purposes only and will not affect user's ability to access their certificate. Users learn definitions, indicators, and how to make a report to the New York Statewide Central Register. The course is user friendly and fully narrated. This course meets the New York State Education Department mandatory requirements for Training in Child Abuse Identification and Reporting. This training was updated, effective 11/1/2022, to meet requirements pursuant to Social Services Law section 413(5) as added by Part JJ of Chapter 56 of the Laws of 2021.



### U.S. ATTORNEY ANNOUNCES TWO ADDITIONAL CIVIL SETTLEMENTS AS PART OF NATIONAL EFFORT TO COMBAT ELECTRONIC STIMULATION FRAUDULENT BILLING SCHEME AND RECOVER MILLIONS, AND ENFORCEMENT ACTION OF ONE OF THE SETTLEMENTS

PHILADELPHIA – U.S. Attorney Jacqueline C. Romero announced two civil settlements, nearing a total of \$2 million, which are the latest actions in the national investigation into the improper billing involving the RST Sanexas neoGEN-Series device ("Sanexas").

The settlements announced today involve chiropractic clinics that principally used Sanexas treatment for patients suffering from diabetic neuropathy. Sanexas is an electric stimulation device marketed by RST Sanexas, Inc. ("RST") to treat various forms of pain and other medical conditions. It consists of a large central unit and electrical leads that are temporarily affixed to the area being treated.

Patients typically received treatment on an outpatient basis and received two treatments per week for twelve weeks, for a total of approximately 24 treatments. Treatment times generally lasted approximately 30 to 40 minutes. In conjunction with Sanexas treatment, the clinics injected patients with a vitamin blend.



### PRACTICE OF TREATING PERIPHERAL NEUROPATHY

Chiropractors licensed in New York must practice within their chiropractic scope of practice as part of an overall treatment plan for a chiropractic patient. Under Education Law §6551(1), the practice of the profession of chiropractic is defined as detecting and correcting by manual or mechanical means structural imbalance, distortion, or subluxations in the human body for the purpose of removing nerve interference and the effects thereof, where such interference is the result of or related to distortion, misalignment or subluxation of or in the vertebral column.



### PRACTICE ALERTS

#### CHIROPRACTIC CARE AND ANIMALS IN NEW YORK STATE

New York State Education Law, section 6551(1) defines the practice of chiropractic as: detecting and correcting by manual or mechanical means structural imbalance, distortion, or subluxations in the human body for the purpose of removing nerve interference and the effects thereof, where such interference is the result of or related to distortion, misalignment or subluxation of or in the vertebral column.

Therefore, as a New York State licensed chiropractor, you are practicing beyond the lawful scope of chiropractic if you provide professional services, treat, or correct structural imbalance, distortion, or subluxations for the purpose of removing nerve interference in any living creature, other than a human being.



### HIPAA PRIVACY RULE FINAL RULE TO SUPPORT REPRODUCTIVE HEALTH CARE PRIVACY: FACT SHEET

The Biden-Harris Administration, through the Office for Civil Rights (OCR) at the U.S. Department of Health & Human Services (HHS) has issued a Final Rule to modify the Health Insurance Portability and Accountability Act of 1996 (HIPAA) Privacy Rule to support reproductive health care privacy. This Final Rule is one of many actions taken by HHS to protect access to and privacy of reproductive health care after the Supreme Court's decision in Dobbs v. Jackson Women's Health Organization that has led to extreme state abortion bans and other restrictions on reproductive freedom in 21 states. The Final Rule also supports President Biden's Executive Orders (EOs) on protecting access to reproductive health care. In particular, under EO 14076, President Biden directed HHS to consider taking additional actions, including under HIPAA, to better protect information



### DOL RELEASES FINAL OVERTIME EXEMPTIONS RULE

The final rule updates and revises the provisions of the Fair Labor Standards Act (FLSA) exempting executive, administrative, and professional employees from minimum wage and overtime requirements.

On April 23, 2024, the United States Wage and Hour Division of the Department of Labor (DOL), released a final rule titled Defining and Delimiting the Exemptions for Executive, Administrative, Professional, Outside Sales, and Computer Employees, which becomes effective on July 1, 2024.

#### The Details

The final rule updates and revises the provisions of the Fair Labor Standards Act (FLSA) exempting executive, administrative, and professional employees from minimum wage and overtime requirements.



### INFORMATION FOR EMPLOYERS RIGHTS OF NURSING EMPLOYEES TO PUMP BREAST MILK AT WORK





### **COLLEGE NEWS**



Northeast College of Health Sciences

NORTHEAST COLLEGE RECEIVES FINAL APPROVAL, FALL START FOR LONG ISLAND-BASED CHIROPRACTIC PROGRAM



LEVITTOWN, N.Y. - Northeast College of Health Sciences is pleased to announce that the Council on Chiropractic Education (CCE) has officially approved the College to offer a second branch of its renowned Doctor of Chiropractic program at its new Long Island Campus. This is the final official approval required for Northeast College to officially welcome its inaugural class of Long Island-based chiropractic students this Fall.

#### NORTHEAST COLLEGE HOLDS SPRING 2024 CEREMONY WEEK, ADVANCES 78 HEALTH SCIENCES STUDENTS



NORTHEAST RECEIVES ONE OF THE LARGEST ALUMNI GIFTS IN COLLEGE HISTORY, DONATION WILL ENHANCE STUDENT EXPERIENCES, LEARNING SPACES



## **DYOUVILLE** UNIVERSITY

D'YOUVILLE UNIVERSITY NAMED FINALIST FOR THE 2024 WNY'S HEALTHIEST EMPLOYERS AWARDS



D'Youville University is proud to announce its selection as a finalist for the WNY's Healthiest Employers Award. This recognition highlights the university's commitment to fostering a healthy and supportive work environment for its faculty and staff.

The WNY's Healthiest Employers Award acknowledges organizations that prioritize employee well-being through wellness initiatives, and a culture that encourages a healthy lifestyle. The finalists were selected in a process coordinated by Springbuk, a health analytics firm that researches corporate wellness trends.

#### \$3,249,990 HRSA GRANT CREATES HEALTH CAREERS OPPORTUNITY PROGRAM



The Health Careers Opportunity Program supports qualified students in the Buffalo and rural Western New York region to enter and graduate from health professions programs. This program (DYU HCOP) will assist students from economically and educationally disadvantaged backgrounds in Buffalo and Western New York to become health professionals. "We are grateful that the Health Resources and Service Administration (HRSA) recognizes the value of our educational programs that are building pivotal foundations for healthcare practitioners in Western New York," says D'Youville President Lorrie Clemo, PhD. "As a health care university, D'Youville is focused on providing transformational experiences for our students.

### F4CP

### NEW White Paper with Current Research for Your Clinic

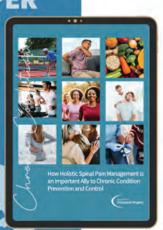
Cardiovascular disease, hypertension, diabetes and obesity are associated with, or among the top causes of death worldwide. The prevalence of these conditions continue to grow rapidly, especially obesity and diabetes, consequently contributing to increased rates of certain cancers.

Chronic conditions have numerous physiological, environmental, societal, genetic and other contributing factors, which can surface differently for each affected person. Likewise, these conditions typically require unique care pathways to manage.

### CHRONIC CONDITIONS WHITE PAPER

How Holistic Spinal Pain Management is an Important Ally to Chronic Condition Prevention and Control

Chiropractic Progress

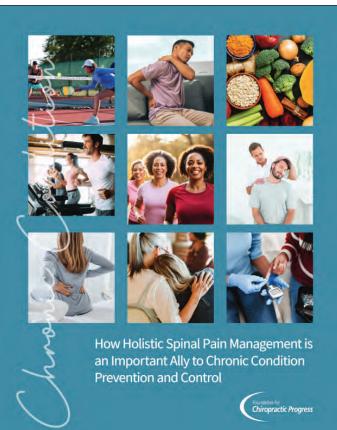


#### DOWNLOAD WHITE PAPER

### Staying Vibrant at Every Age Powerful Nutrition to Promote



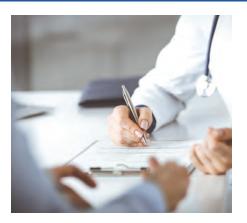
DOWNLOAD FULL ARTICLE



As a NYSCA member, you are already a member of F4CP through Group Membership. In order to access your F4CP benefits, you must first activate your online account. To do so, please follow the steps listed below:

- 1. Visit www.f4cp.org/opt-in to opt-in to F4CP Group Membership.
- 2. Select 'Join Now' under the State Association section.
- 3. Choose your state association and fill out the form with your clinic or practice information and hit SUBMIT.
- 4. Upon submitting the form, you will receive an email from Membership Director, Marta Cerdan, with your login information.

### NCMIC



### Photos and PHI: Three Must-Dos

Photos that show identifiable information about patients are considered protected health information (PHI). Are you showing or sharing too much?

Any photo that shows individually identifiable information is considered protected health information (PHI). Of course this includes obvious things like photos of their face and records that show name or date of birth, but even things like initials, birthmarks, tattoos or moles are considered PHI. Here are a few must-dos when it comes to PHI photos in your practice.

#### Opt for Safe Storage and Encryption

Wiping photos of PHI isn't enough if you're simply storing them on a device that isn't well protected. If you need to keep photos for a long period of time, invest in software that uses encryption. And you should never email, text, or send any PHI without using the proper encryption software.

#### Obtain Consent

Before you share any photos, make sure your patient has agreed. Preferably, this agreement will be on a written or digitally signed consent form you can save for your records. This is especially true if you're sharing the photo via social media accounts.

#### Use Facility-Owned Equipment

Never use your personal phone or laptop to take photos of patients—ever. To avoid a breach in data, as well as any ethical concerns, keep PHI photos limited to equipment provid-

**READ MORE** 



### Tackling Legal and Ethical Challenges in Sports Chiropractic

From navigating a number of state-specific regulations to handling informed consent, sports chiropractors face a number of unique issues.

Sports chiropractors face a unique set of legal and ethical challenges. These challenges range from obtaining informed consent to navigating the intricacies of state-specific regulations. Understanding these issues is crucial not only for legal compliance but also for maintaining the highest standards of ethical practice.

Understanding Informed Consent in Sports Chiropractic

As in all healthcare situations, informed consent is key, and sports chiropractic is no exception. The process involves more than just getting a signature on a form; it's about ensuring that the athlete, or their guardian in the case of minors, fully understands the proposed treatment, its risks, and alternatives. This is particularly important in sports chiropractic, where treatments often involve physical manipulations that may carry specific risks.

For minor athletes, you must ensure parents or legal guardians are involved in the decisionmaking process and that they understand the nature and purpose of the treatment. It's also important to respect the athlete's privacy and dignity, particularly in sensitive situations or

**READ MORE** 



### Defense Experts Support DC's Use of Decompression Therapy

Joe Lynch complained of neck stiffness and "unbearable, constant, sharp, stabbing and throbbing" posterior pain. Was decompression therapy the cause?

His pain began two days before his visit to urgent care, but Joe Lynch, 47, couldn't recall any precipitating event or injury. He was diagnosed with neck pain, given a prescription and referred for a cervical spine X-ray.

Joe returned to the medical practice on April 5 with complaints of "severe, constant, sharp and throbbing" neck pain that radiated to the upper back, intrascapular area, bilateral subscapular region, shoulders and arms with associated neck stiffness. His X-ray showed spondylosis at C5-6 with foraminal osteophyte production and bilateral narrowing.

Joe was again diagnosed with neck pain and prescribed a different prescription. Joe returned to the medical practice on April 7. Joe had undergone some physical therapy treatment but was unable to continue due to severe pain. As a result, the treating physician prescribed a stronger pain medication and ordered an MRI of Joe's cervical spine.

On April 9, Joe was seen again at the medical practice, this time by his primary care physician, Julia Rose, MD. He continued to report

#### **READ MORE**

### FOOT LEVELERS

### Get Young Patients Ready for Back-to-School

#### By Dr. Kevin Wong

Back-to-school time is a great opportunity to use your chiropractic expertise and healing care to help young patients prepare for the wide range of sports activities and physical demands that the new school year will bring.

#### Sports Physicals

In many school districts, chiropractors can perform sports physicals to allow children and teens to play specific sports.\* Spread the word in your community that you are available for this service. It's an effective way to expand the care you offer to all members of the family.

Before your young patients come in, check with the schools they attend as each district tends to have a specific "sports physical" form to fill out and sign.

When you have a parent and child in your exam room, stick with the protocols you've developed for every chiropractic patient. Perform your exam and spinal analysis, making sure you hit all of the check marks on the sports physical form. Be sure to include foot assessment as part of this plan.

Remind children and their parents that regular chiropractic visits and Foot Levelers custom three arch orthotics are an important part of helping young athletes maintain healthy biomechanics so that they can achieve peak performance and lower their risk for injury. This is especially needed when they are involved in multiple sports and play all year round.

### Chiropractic's Role in Preventing and Treating Pickleball Injuries

#### **Dr. Mario Fucinari**

Since its invention in 1965, pickleball has gained immense popularity recently, attracting players of all ages and skill levels. The United States Pickleball Association reports that over 36.5 million pickleball players currently play the game. The Sports & Fitness Association (SFIA) named pickleball the fastest-growing sport in America for the third straight year. Along with the sport's increase in popularity, injuries have also become more frequent, resulting in \$250-500 million in medical costs this year. The most common injuries include strains/ sprains, fractures and contusions.

Helping Patients Achieve Peak Performance



Chiropractors, with our holistic approach to care, are natural leaders in the treatment of musculoskeletal injuries. We can treat pickleball-related injuries and counsel our patients on preventive measures to lessen the sport's injuries while helping them excel at their game. Ultimate Comfort for Expectant Moms: a Guide to Maternity Insoles



#### **READ MORE**

#### Medicare's Open Enrollment Period and What That Means to Your Practice

#### by Kathy (KMC) Weidner



#### **READ MORE**

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### Harter Secrest & Emery

Employers Should Review Classifications, Exemptions Now in Light of FLSA Changes

In a recent interview with the Rochester Business Journal, HSE partner and labor and employment attorney Benjamin E. Mudrick offers insights on the recent changes to the Fair Labor Standards Act (FLSA) overtime rules. Mudrick emphasizes the importance for employers to review employee classifications and exemptions in light of the new regulations. He warns against relying solely on salary to determine overtime eligibility, stressing the significance of understanding the specific duties tests outlined by the Department of Labor.

To view the article on Rochester Business Journal's website, click here.

### Inquiring Employer Minds Want to Know Employer Handbook

Navigating today's complex employment landscape can be challenging for employers. From understanding the implications of new non-compete regulations to addressing employee misconduct or overtime pay issues, questions abound.

In his latest Employer Handbook column in the Rochester Business Journal, Harter Secrest & Emery Partner Benjamin E. Mudrick provides insights on critical employment law developments to help you manage your workforce effectively.

To view the article on Rochester Business Journal's website, click here.

### The Pregnant Workers Fairness Act

#### About the Series

Welcome to "Your Morning Briefing," a recurring webinar series presented by Harter Secrest & Emery's Labor and Employment practice. Kickstart your day with HSE attorneys Amy L. Hemenway and Anna S.M. McCarthy, as they share and discuss the latest employment law updates in focused, 30-minute sessions. Designed to keep you informed and ahead of the curve, each session provides essential insights that will help you navigate the complexities of a workplace with confidence. Grab your morning coffee and log on for a dose of timely employment law updates, ensuring you stay prepared and proactive in your professional endeavors.

### This Session: The Pregnant Workers Fairness Act

In our inaugural session, Amy and Anna will dive into the Pregnant Workers Fairness Act ("PWFA"), which became effective June 27, 2023, and requires employers with 15 or more employees to provide accommodations for pregnancy, childbirth, and related medical conditions. They will discuss the PWFA and its requirements as compared to the ADA, the necessity of interactive dialogue between employers and employees, and the upcoming EEOC regulations set to take effect on June 18, 2024. Don't miss this opportunity to stay informed on critical legal updates and best practices.

#### CLE, HRCI, and SHRM Credit Available

This event is approved for the following:

#### **MORE INFO**

### The FTC Non-Compete Ban

In April of 2024, the FTC issued a final rule concerning non-compete agreements. Once effective, the rule will impose a comprehensive ban on new non-compete agreements with all workers and a ban on existing non-competes against most workers, with a limited exception for senior executives. The rule is set to go into effect on September 4, 2024, although at least four lawsuits have been filed to halt the FTC's enforcement of this rule.

Join Amy and Anna as they discuss the status of these lawsuits, the scope of this ban, and what employers should be considering—whether or not the FTC rule goes into effect this September. This session will provide valuable insights into the potential impact on your business and practical steps to stay compliant and prepared.

#### CLE, HRCI, and SHRM Credit Available

This event is approved for the following:

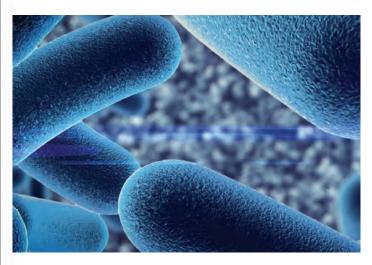
MORE INFO

### ICYMI



### Effects of gender-affirming care on musculoskeletal makeup, function and health

This article explores the impact of gender-affirming care on the musculoskeletal system, enabling practitioners to better educate and treat transgender and nonbinary patients.



### Perimenopause and gut health: Decoding the connection

Gut health during perimenopause (the months and years of a woman's life leading up to menopause) can be essential to a woman's ongoing and future health.

**FULL ARTICLE** 

#### FULL ARTICLE



# NBCE Takes Part IV Exam "In House"

Test Will Be Administered 48 Weeks a Year what you need to know



# Pain Doesn't Belong on a Scale of Zero to 10

A popular scale for measuring pain doesn't work, but medicine still has no better alternative.

By Elisabeth Rosenthal

**FULL ARTICLE** 

FULL ARTICLE

### ICYMI

#### FORWARD

The New York State Chiropractic Association is dedicated to the advancement of the Chiropractic profession in New York State and nationally.

Toward that end, we are constantly on the lookout for benefits that can be utilized by our members to assist in day-to-day and long term practice and personal development. In the mental health arena, DCs face challenges common to all small business and healthcare providers as well as issues that are quite unique to the practicing chiropractor. As a new member benefit, NYSCA members can elect to receive a weekly message to help combat these stressors and avoid burnout.

This benefit is wholly voluntary and free of charge. It is provided by Ehsan Etezad, PhD(c) in Psychology, MSc, BSc.

Behavioral Scientist, Researcher, Consultant, and Healthy High Performance Coach. He is a Co-Founder at MEUS Science Corp and Weekly Performance Science. MEUS is based in Vancouver, British Columbia.

Among the organizations taking advantage of this benefit are the American College of Emergency Physicians, The New Zealand Podiatric Society and the Pharmacists Association of Newfoundland and Labrador.

By providing resources that may be useful to our members, the NYSCA seeks to build a stronger, more prepared and successful association!

Dr. Chris Piering, Vice President, NYSCA

### What Causes Burnout among Chiropractors? Six Critical Stressors

Authors: Ehsan Etezad, Chris Piering

Chiropractic care has been recognized for its significant benefits and contributions to holistic health and wellness and improving the quality of life. However, chiropractors often find themselves caught in a paradox - dedicating their efforts to the wellness of others while potentially neglecting their own health and wellness.

In recent years, the chiropractic community has begun to acknowledge the pervasive concern of burnout as it threatens the health and wellness of their members. Burnout is not unique to chiropractic, but takes on distinct forms within the profession.

The physical demands of manual therapy, coupled with the pressures of navigating complex healthcare systems, running a private practice, and maintaining a competitive edge in a rapidly evolving market, create a perfect storm for professional burnout.

What is Burnout?

Scientifically speaking, "burnout is a result of unmanaged chronic work stress" [1].

Burnout is more than just feeling exhausted. To experience burnout, you need to be highly motivated, passionate, and dedicated to something. In essence, burnout sets in when you run out of gas, and it changes how you view yourself and your job.

In Psychology, burnout is often characterized by three distinct sub-factors: (1) Emotional Exhaustion: Are you excited to get up and go to work every day? (2) Mental Distance and Cynicism: Do you feel your work is meaningful, or do you feel it is just a waste of time? (3) Reduced Sense of Accomplishment: Do you feel you are good at your job, or do you feel everyone else is better than you?

### **Anatomy of Burnout**

Emotional Exhaustion:

Are you excited to get up and go to work every day

#### Depersonalization and Cynicism:

Do you feel your work is meaningful, or do you feel it is just a waste of time?

#### Reduced Sense of Accomplishment:

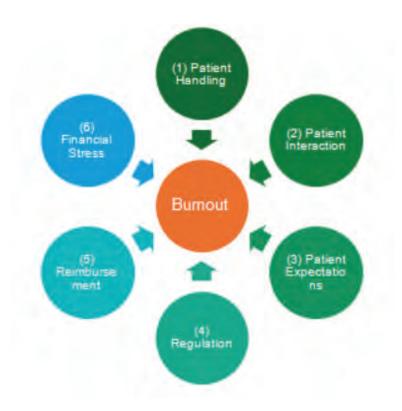
Do you feel you are good at your job, or do you feel everyone else is better than you?

Continued on page 20

### **ICYMI**

#### WHAT CAUSES BURNOUT AMONG CHIROPRACTORS? SIX CRITICAL STRESSORS CONTINUED FROM PAGE 19

What are the Six Critical Stressors in Chiropractic Practice?



#### (1) Patient Handling: Chance of Work-related Injury

It's been about 20 years since researchers looked at occupational injuries among chiropractors in New York state and expressed concerns over patient handling and delivery of side-posture manipulative procedures which can potentially cause work-related injuries [2].

When performing treatment, repetitive movements, hand force, static loading, and awkward postures can lead to increase spinal loading and could increase risk of injury [3]. Practitioners usually report work-related injuries around the wrist, hand, fingers, shoulder, neck, and lower back [4]. This physical strain is compounded by arising patient expectations and the complexities of clinical responsibilities.

This constant physical demand, combined with the need to remain mentally alert and emotionally present for each patient, can deplete a practitioner's energy. Additionally, the risk of work-related injuries from improper lifting techniques or unexpected patient movements adds an element of stress. The cumulative effect of these physical stressors can contribute to feelings of fatigue and burnout.

#### (2) Patient Interaction: Compassion Fatigue

Chiropractors frequently deal with patients experiencing chronic pain or complex health issues requiring long-term management strategies. The constant need to manage and regulate emotions during patient encounters, known as emotional labor, can be mentally and emotionally taxing over time. Chiropractors often need to display empathy, patience, and positivity, even when facing challenging patients or difficult situations.

The cumulative effect of these emotional demands, combined with the physical aspects of chiropractic work, can lead to compassion fatigue.

#### (3) Patient Expectations: Feeling Undervalued & Misunderstood

During the past few years, there has been a great level of advancement and advocacy through the NYSCA to improve the status of chiropractors and extend their scope of practice.

However, the perception of general public can make practitioners feel undervalued and misunderstood within the broader healthcare community. These feelings can be more prominent among new graduates and new practitioners.

(4) Regulations: Feeling of Uncertainty

It has been evident to all healthcare professionals that the chiropractic profession has struggled with establishing a clear identity and field of authority that is both accepted and relevant to the healthcare system and benefits the public [5].

The constant need to stay updated with changing regulations and compliance requirements adds another layer of stress to an already demanding profession. The fear of potential audits, malpractice claims, or regulatory penalties can create a persistent sense of anxiety and pressure.

(5) Reimbursement: Increased Administrative Workload

The increasing complexity of healthcare regulations, insurance requirements, and documentation standards often results in chiropractors spending a disproportionate amount of time on paperwork and administrative tasks rather than patient care.

Decreased reimbursement rates from insurance companies and managed care organizations can lead to financial instability [6]. These issues force chiropractors to see more patients in less time to maintain their income levels. This increased patient load can result in longer working hours, reduced time for each patient, and a higher risk of physical and emotional exhaustion.

#### (6) Financial Stress: Bringing New Clients

Chiropractors may feel pressure to constantly market their services, attend networking events, or maintain an active online presence to attract new clients, all of which can be mentally and emotionally draining.

Once new clients are acquired, there's often an increased workload as practitioners need to conduct thorough initial assessments, develop treatment plans, and establish rapport.

Additionally, competition in the market and managing the business often causes additional stress among practitioners, especially in their early years of their practice.

Overall, the constant need to prove oneself to new clients and the fear of losing them can create a persistent state of anxiety and leads to burnout.

#### What is the solution?

In the face of mounting evidence highlighting the prevalence and impact of burnout among chiropractors, the need for effective prevention and intervention strategies has never been more critical. Chiropractic profession should prioritize creating a more supportive and

Continued on page 29



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#### NEW YORK CHIROPRACTIC POLITICAL ACTION COMMITTEE

The New York Chiropractic Political Action Committee (NYCPAC) is designed to help elect state legislators who are supportive of Chiropractic issues and positions. Please take a minute to get involved and see what the NYCPAC is focused on accomplishing--Visit NYCPAC.net.

Organized medicine, managed care organizations, and other anti-Chiropractic forces continue to spend hundreds of thousands of dollars each year to elect candidates that do not understand or value the Chiropractic Profession and the research and truths about the efficacy of Chiropractic care.

In order to help fight and educate these outside forces, we need you to please become part of our grassroots advocacy team. All New York Chiropractors, united together, CAN position our Profession to continue to be a viable livelihood and promote the wellbeing of our patients. Please, become part of the solution! We have designed a process to make it easy to donate to the NYCPAC. Don't overlook ANY contribution to the PAC, but please support at the highest level you can. NYCPAC can accept "one time" donations from you or can conveniently set up an *automatic monthly contribution* from your credit or debit card.

We need your support to ensure that we can truly be effective. Stand behind your Profession and CONTRIBUTE TODAY!

<ul> <li>Enclosed is my donation for* (check one)</li> <li>\$100 = \$250 = \$500 = \$1000 = \$5000 = oth</li> <li>My contribution is from a/an:</li> <li>Individual/Sole Proprietorship = Partnership = PC/Co</li> </ul>		Please send your personal check payable to: NYCPAC PO Box 440, Chester NY 10918 NYCPAC.info@gmail.com
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Contributions to the NYCPAC are not tax deductible for state or federal tax purposes. The Federal Election Commission (FEC) prohibits contributions from individuals who are not citizens or permanent residents of the US. Contributions by one person in the name of another person are prohibited. PAC contributions are also not reimbursable by an employer or any other entity.

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NYSCA Sponsors are trusted business partners whose valuable contributions help NYSCA achieve its goals in advocating for you and your patients. For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — when doing business with NYSCA Sponsors, you are supporting your professional organization!

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- \* Foundation for Chiropractic Progress Contact: 866-901-F4CP f4cp.org
- Northeast College of Health Sciences Contact: 800-234-6922 northeastcollege.edu

### Earn FREE Membership

### ... each time you refer a new member to the NYSCA!

Current NYSCA members who recruit a new regular member (not student, affiliate, associate, or retired/disabled) to join the NYSCA for a full year will in turn receive a 'thank you' from the NYSCA in the form of **two additional months** added to the end of their current membership term. Or, if the new member signs up for just a half year, the recruiting doctor receives one additional month of NYSCA membership. We have even sweetened the pot: there are **no limits** to how many times you can benefit from this incentive.

To receive your incentive month(s), the new member must make a semi-annual or annual payment and list you on their application form as their referring NYSCA member. (You may want to give a partially filled out application form to colleagues you are recruiting.)

If you are interested in promoting this offer to your friends and colleagues who may have been considering joining NYSCA and are just waiting for someone to encourage them, and would like a list of non-members in your district, please contact your local district president or liz@nysca.com.

#### Membership Has Privileges

...and one of them is the self-respect a doctor feels, knowing that they are a part of something bigger than themselves, supporting their livelihood with collective energy and pooled resources.

#### What is the NYSCA?

The New York State Chiropractic Association is a statewide professional Chiropractic Association, comprised entirely of your peers and colleagues. We have joined together in the promotion, advancement, and defense of Chiropractic. In conjunction with our full time lobbyist, the NYSCA monitors all legislation that affects our profession while working to protect and expand practice rights.

#### Why Should All New York DCs Be NYSCA Members?

"NYSCA membership provides Chiropractors in New York State an unparalleled opportunity to advance their profession, by adding their voice of the unified defense of practice rights, scope of practice and a rightful place among mainstream Health Care."—Jack Beige, DC, Esq., NYSCA Past President

### If YOU don't support your profession, who will?

For questions regarding this program, please contact the NYSCA Administrative Office at (518) 785-6346 or a member of the NYSCA Membership Committee.

Growth is never by mere chance; it is the result of forces working together —James Cash Penney

\* New members are defined as DCs who have not been NYSCA members within the preceding 12 month period. The recruiting member's information must be included on the new member application. Only one member can receive the credit for recruiting a new member. Recruiting incentive is not valid for students, retired/disabled, affiliate, or associate applications. Eligibility subject to verification; Subsequent year's dues payable at usual rate. New member discount offer is not valid for retired/disabled, affiliate, or associate members and may not be combined with other membership discounts.

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Chiropractic Progress

2017 Foundation for Chiropractic Progress

### **NYSCA Member Privileges**

Membership with the NYSCA also makes you eligible for members-only savings from a variety of businesses through the NYSCA Member Privileges Program. Have you taken advantage of the privileges NYSCA membership offers? Here are some of the opportunities open to you:



Complementary group membership with the Foundation for Chiropractic Progress

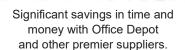
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### **Member Benefits**

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Membership with the NYSCA makes you a part of the largest community of practicing Doctors of Chiropractic in New York State. This affords you an unparalleled opportunity for camaraderie with colleagues in your local area, to share with them in the trials and triumphs of day to day practice.

There are many ways for you to increase your benefit of being a NYSCA member:

- ☑ Join your local NYSCA Facebook Group
- Attend local NYSCA events
- Attend semi-annual NYSCA conventions
- ☑ Enroll in Monthly CE Webinars
- Access members-only content online
- Participate in the <u>members-only forums</u>
- ☑ Benefit from the <u>Member Privileges</u> <u>Program</u>, including group membership with <u>F4CP</u>
- Update your <u>listing</u> in our website's find-achiropractor search
- Apply to be paired with or to become a practice mentor
- ✓ Submit complementary (FREE) <u>classified</u> <u>ads</u> (resource for career opportunities!)
- ☑ Participate in the annual NYSCA <u>elections</u>
- Receive <u>assistance</u> from NYSCA's full-time administrative staff with routine questions or for more detailed assistance, contact NYSCA committee chairpersons, who are practicing doctors of chiropractic with expertise in the area of their committee

#### View all current NYSCA Member Benefits and Privileges

Be sure to keep your NYSCA membership and dues current so that you can continue to enjoy these Member Benefits and Privileges. As always, please feel free to continue to support your local vendors. If you are not yet a member, **join today** and start taking advantage of these special programs!

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□ a full-time staff member in residence at a chiropractic or other	ance of my application, I shall abide by the cert- ificate of incorporation of the NYSCA, its Bylaws,				
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a full-time employee of any recognized governmental agency; o	ted by the Board of Directors and House of Delegates, and the laws of the State of New York, the Board of Regents, and the State Education Department. I further understand that the NYSCA				
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equipment, in service to members of the chiropractic professio	regularly communicates with its members by electronic means and therefore permit NYSCA to				
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months of membership	Use Only District Assigned:				

New Practitioner Resources

### Congratulations! You've received your license to practice chiropractic! What are you going to do next?

To help you through the ins-and-outs of establishing your practice, the NYSCA has dedicated a specific area of our website to new chiropractic practitioners in New York State! This area provides assistance on setting up your own practice with helpful links, such as the informational brochure "Road to Practice," practice management forms, outcome assessment tools, a Practice Management Resource Booklet, and more!

#### Visit the New Practitioners page on the NYSCA website

#### New Practitioner Mentor Program

Aligning yourself with a professional association early in your career is a wise decision and we are honored that you have chosen the NYSCA. As a new practitioner, you are faced with new challenges and responsibilities. The NYSCA is here to help, and we encourage you to take full advantage of the benefits of being an Association member.

One of the benefits of being a member of the NYSCA for new practitioners is eligibility to apply for one-on-one assistance from a seasoned chiropractor near you through the **New Practitioner Mentor Program.** The Mentor program is offered to assist new members during their first three years of practice.

Through participation in this program, mentees will gain an enhanced understanding of chiropractic practice in the region of New York where they hope to practice to enhance their success. Mentors offer advice pertaining to but not limited to chiropractic office procedures, understanding the local business climate, interpersonal, patient management, and related issues inherent to successful practice.

The goal of this program is to give our members the opportunity to:

- Gain exposure to the business community
- Learn about and discuss specific practice paths
- Develop and cultivate a business network
- Understand the relevance of their continuing education
- See what tasks and issues doctors really face in New York
- Discuss attributes and experiences doctors are truly looking for in potential associates

Learn more about this program and apply to participate online using the following link:

#### Submit your Mentee Application to be paired with a Mentor

Would you instead like to BE a mentor to a newly licensed colleague? Use the link above to submit your Mentor Application.

Thank you for your continued support of NYSCA. If you have any questions, please feel free to send me an email.

Gerald L. Stevens DC, MS, MPH, NYSCA Mentor Program Coordinator | gstevens@northeastcollege.edu

# S ChiroCode Reference Manuals

### **Exclusive Savings: NYSCA Members receive 20% off MSRP!**



#### **Complete & Easy HIPAA Compliance**

Find-A-Code's Complete & Easy HIPAA Compliance - 4th Edition (updated 2017) is a simple and practical guide containing all you need to implement and maintain a compliance program for HIPAA, HITECH, and the Omnibus 2013 Final Rule components. This book is a must for every covered entity, business associate, or compliance officer.



#### **Chiropractic Diagnosis & Documentation Cards for 2024**

These cards will help you to quickly and easily view the top diagnosis codes and diagnostic tests, sample documentation, coding considerations, CPT crosswalks, and codelinked anatomic images.

These cards are full color, printed on PolyPrint durable material with helpful anatomic images.

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#### Chiropractic ICD-10-CM Cheat Sheet for 2024

This clean and simple Cheat Sheet is designed for chiropractors to use in conjunction with the ICD-10-CM Coding for Chiropractic book.

It lists about 75 of the most common conditions chiropractors treat, but many of the codes are hyphenated because there are so many options.

#### ChiroCode DeskBook for 2024

The ChiroCode DeskBook is your comprehensive go-to chiropractic reimbursement manual for the support you need to get paid properly and keep it. This comprehensive resource includes chapters on Insurance Reimbursement and Claims, Medicare, Compliance, Documentation, Diagnosis Codes (ICD-10-CM), Procedure Codes (CPT®), and Supply Codes (HCPCS).



ICD-10 NOTE: Not all ICD-10-CM codes are

included in this publication. The ICD-10-CM Coding for Chiropractic contains more about diagnostic coding and includes a more comprehensive list of applicable codes for the chiropractic office and the instructional notations and guidelines to use them properly.

#### ICD-10-CM Coding for Chiropractic for 2024

The ICD-10-CM Coding for Chiropractic is your comprehensive resource to understanding and using the ICD-10-CM codes you see on a day-to-day basis. In addition to a chiropractic specific Alphabetic Index and Tabular List, this book also includes:



- A selection of Provider Documentation Guides - an exclusive clinical documentation improvement tool for ensuring highest specificity code reporting
- · Large, easy to read font and custom-shortened code descriptions
- Chiropractic specific overview learn the structure of ICD-10-CM with specific examples
- Abridged official guidelines just the information chiropractors need to know

Please note: Products for next year will become available on or about 09/30 of the current year. Orders for such products prior to 9/30 will be considered pre-orders. These items will be charged immediately, and the pre-ordered items will be shipped once they become available.

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	ChiroCode DeskBook	\$139.00*	\$159.00*
	ICD-10 Coding for Chiropractic	\$ 119.00*	\$149.00*
	Diagnosis & Documentation Cards	\$ 99.00*	\$ 109.00*
	Chiro ICD-10-CM Cheat Sheet	\$ 39.00*	\$ 59.00*

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Non-Refundable Items - All sales for the Chiropractic ICD-10-CM Cheat Sheet and the Chiropractic Diagnosis & Documentation Cards are final. No refunds or returns are available on these products

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### CLASSIFIEDS

#### **Associate Wanted**

Brooklyn NY - Looking for an associate doctor to work 10-6 PM in a multi-disciplinary setting. Would like on going every Friday possibly leading to 2 other days per week. Pay is negotiable based on experience. Please contact dr.ulmann @gmail.com.

#### **Associate Wanted**

Eaton NY - Busy chiropractic office is seeking a chiropractor to join our team. You would be able to see patients on your first day! 1 year experience preferred but not required. Please call 315-684-7866 with any questions.

#### **Associate Wanted**

Elmhurst NY - Join our dynamic team at Corona Hands-On Therapy where we are currently seeking a skilled chiropractor specializing in worker's compensation and no-fault cases. This unique opportunity allows you to make a meaningful impact by providing expert care to individuals recovering from workplace injuries and motor vehicle accidents. If you are dedicated to delivering compassionate, patient-centered chiropractic treatments and possess experience in managing these specialized cases, we invite you to apply. Apply today by sending your resume to Coronahealthcare90@gmail.com.

#### Associate Wanted

Energetic, motivated chiropractor with NYS License wanted part time for busy Queens multi-disciplinary office. \$400.00 Per day-W2. Contact Dr. David Krasner at 570-269-1026.

#### **Associate Wanted**

Baltimore Area: Come be a part of a great team while you become super confident in your patient care skills, your patient management skills and how to run a successful high-volume practice. We're looking for an energetic, goal-oriented Chiropractor who's eager to learn. You'll learn the PIERCE technique and how to use state-of-the-art technology. DDR x-rays (motion and static) and thermography. We are a subluxation-based office. 20-minute drive to downtown Baltimore. Good base. excellent bonus system with true 6-figure potential, plus paid vacation, malpractice insurance. Contact www.drroeder.com/ hiring or drjamie@drroeder.com

#### **Associate Wanted**

Rochester, NY - Looking for strong motivated chiropractor to join a flourishing 25 year practice!! Looking to slowly transition out and pass this thriving gem onto the next generation ! Contact docdog1@aol.com

#### **Office Space for Rent**

Syracuse NY - I have a turnkey office and am looking for someone who would like to rent the office while building a practice. Great location. Been established for 42 years. If you use Activator, diversified and flexion-distraction then you have found the right place. My patients do not want to go elsewhere. Call or text 315-559-1823. Dstirpe1@aol.com

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#### Practice for Sale

Syracuse NY - Doctor retiring after 28 wonderful years of helping loyal patients. Female owned, part-time work since 2020. No need to advertise: business sustained via word of mouth referrals. Community network well established. Valuable opportunity for new grad with exceptional room for growth to make this place their own or for a clinic looking to expand. Motivated to sell. NYS needs more chiropractors and it's has been a great place to practice. Learn more

#### Practice for Sale

Cicero, NY - Highly successful and respected 27 year practice looking for compassionate caring doctor to take over. Excellent opportunity to walk into established patient base.\* Patient base dedicated to managing good spinal health. \* Steady stream of new patients.\* Ideal practice for reliable longterm income stability. \* Practice positioned for even greater growth if desired, as major chip manufacturer is building in this thriving community. \* Doctor currently seeing patients only 2-1/2 days per week. \* Collections ~ \$270K. Very low overhead.\* Techniques include Diversified and Activator. Three treatment rooms, a private office, and reception area with capacity for 8. \* The clinic enjoys easy access, plenty

of windows, abundant parking spaces in a highly visible business complex in a popular CNY suburb. \* EHR already in place for ease of use. \* Dr. willing to stay on during transition if desired.\* Priced to sell at \$195K. Open to owner financing.\* Call for information 315-699-2219

#### Practice for Sale

Syracuse NY Area - Thriving 43 year old practice for sale in underserved community in central New York. Doctor will stay for smooth transition looking for continuity of service in the premier office of central N.Y. Financial terms are very reasonable. Average 200 patients per week. Low overhead. Modern equipment. Doctor owns office building on main street in suburb of Syracuse. A tremendous opportunity for a recent graduate/ in practice associate with personality, ability and motivation to excel. Call 315 427-6472

#### **Equipment for Sale**

New Paltz NY - Heritage 6 Thomas Table in good condition (Dark green) \$500.00 (OBO) http://thomastables.com

#### Miscellaneous

08.13.24 TITLE: Faculty Clinician DEPARTMENT: Health Centers DIVISION: Academic Affairs STATUS: Exempt Salary range: \$65,000 to \$70,000 annually. Opportunity for additional income through Faculty Practice General Description: Reporting to the Dean of Clinical Education/Assistant Dean of Clinical Education, the Faculty Clinician is responsible to supervise and work with clinical students to provide quality patient care and complete required documentation for both patient care and student education.

The position is an appointment requiring service to the College divided among teaching, research and scholarly activity, and citizenship in a manner that promotes continuity and equality among faculty, staff and students. Learn more



Additional out-of-state associate positions and practices for sale listed online at NYSCA.com

View all current classified ads

### WHAT CAUSES BURNOUT AMONG CHIROPRACTORS? SIX CRITICAL STRESSORS CONTINUED FROM PAGE 20

sustainable environment for all practitioners. Comprehensive solutions to burnout recognize the need for both systematic and individual based strategies.

At a more systematic level, health organizations and clinics are encouraged to consider adopting our recommended 12 action steps listed as follows:

(1) Providing job autonomy to affect their working conditions and alleviate the stress factors that can negatively impact the delivery of treatment;

(2) Giving practitioners a voice in shaping the work environment;

(3) Providing adequate staffing and workspace;

(4) Implementing regular wellness check-ins;

(5) Providing access to mental health resources;(6) Providing training on self-care and stress management;

(7) Offering support and resources for managing conflicts;

(8) Providing leadership training to foster a psychologically safe and healthy culture;

(9) Implementing a recognition program;

(10) Facilitate peer support;

(11) Offering a mentorship program supporting newer workers;

(12) Offering opportunities for professional growth.

This holistic approach not only addresses the immediate symptoms of burnout but also helps to provide an environment that is conducive to healthy high performance. If you have any questions or would like to discuss how you can implement evidence-based strategies, please feel free to contact the corresponding author Ehsan Etezad, expert in organizational psychology, at ehsan@withmeus.com.

### Introducing a FREE resource: Healthy High Performance Culture Certification

The NYSCA has created a partnership with WPS to offer this trusted mental health resource to our members.

Healthy High Performance Culture Certification is a free, self-paced, transformative 10-day learning experience designed to bring you the best evidence-based information where you already are – your inbox. By entering your email and signing up for this course, you will receive 10 educational emails over the next 10 days. You can go through the materials at your convenience, any time you wish! This course provides you with the knowledge, skills, and confidence you need to advocate for health and wellness, support your colleagues, prevent burnout, and become a certified healthy high performer. LINK HERE

#### References

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[6] S. Williams, "Chiropractors' perception of occupational stress and its influencing factors: a qualitative study using responses to open-ended questions," Chiropr. Man. Ther., vol. 24, no. 1, p. 2, Feb. 2016, doi: 10.1186/s12998-016-0083-1.

### WOULD YOU LIKE TO CONTRIBUTE TO OUR NEXT STATEWIDE NEWSLETTER? On The Agenda

December 2024 Edition



We're aiming for a publication date of December 6<sup>th</sup> and we are wondering if you have any recent articles or blogs that you might be willing to lend to this next newsletter. Of course, if you have more than one that you would like to submit, we can always consider them for use in subsequent publications.

We are interested in anything that advances knowledge in the profession. (Please, no advertorials.) Our members are hungry for information that they can use in day to day practice as well as anything that can enhance clinical skill and proficiency.

The deadline for article submissions is November 15<sup>th</sup>. Please also be sure to include any attribution information you wish us to include for your article.

Send articles to: comm.secretary@nysca.com

### **OBITUARIES**

#### Patricia Walston DC (1933-2024)



It is with deep sadness that we inform you of the passing of Dr. Patricia Ann Walston, beloved mother of our friend and colleague, Dr. Michael Carnes. Dr. Walston was a graduate of Columbia Institute of Chiropractic and a longtime resident of Suffolk County NY. A licensed chiropractor since 1968, Dr. Walston instilled a love for chiropractic in her family, encouraging her son, Michael, to pursue a career in the profession.

#### Dr. Franklin Carvajal (1988-2024)



With great sadness we inform you of the unexpected passing of Dr. Franklin Carvajal, NYSCA District 9 member, on Sunday, July 14, 2024. Dr. Carvajal's untimely death is a tragic loss to his family and to all who have come to know him as a doctor and a friend. Dr. Franklin was a great husband, father and a very gifted Chiropractor. Our thoughts and prayers remain with his family.



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NYSCA June 2024 - Page 30



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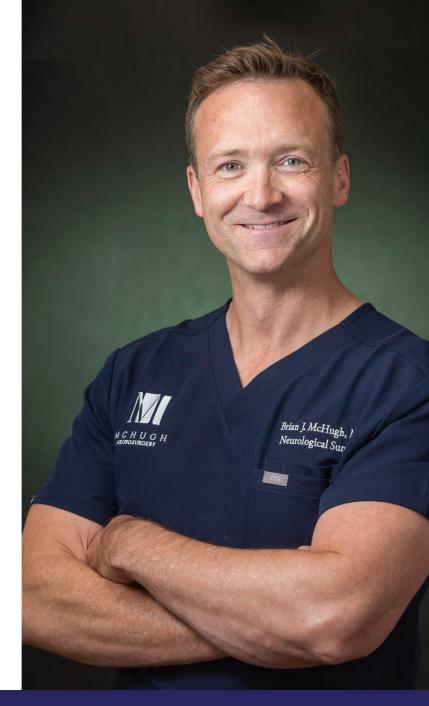


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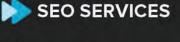
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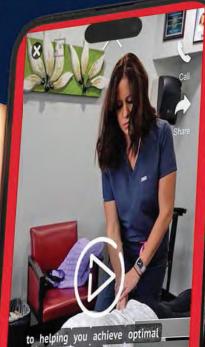












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